



**FOR IMMEDIATE RELEASE**

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## Champlin Engages Front Burner Sports & Entertainment to Explore Naming Rights for the Ice Forum

**Champlin, MN** – The City of Champlin has partnered with Front Burner Sports & Entertainment to explore securing a naming rights partner for the Champlin Ice Forum, a premier community facility.

The Ice Forum is more than an arena; it's a city asset and a cornerstone of the community. By pursuing a naming rights partnership, the City aims to create a mutually beneficial relationship with a forward-thinking company that shares our commitment to enhancing the resident experience. This partnership will help ensure the City continues to provide a first-class user experience for all who visit the Ice Forum. "The Ice Forum is part of the fabric of Champlin," said Dan Glynn, Director of Parks & Recreation. "We're excited about the opportunity to partner with a company that values community engagement and wants to be part of something special."

This is a unique opportunity for a forward-thinking brand to integrate itself into a facility that is one of the most well-trafficked in the area. The naming rights partner will receive unmatched exposure, including logo placement both inside and outside the facility, as well as the opportunity to forge a lasting relationship with the venue and community.

Front Burner Sports & Entertainment brings extensive experience in this space, having successfully worked with other cities and counties across Minnesota, including Elk River, Rogers, Apple Valley, Rochester, Alexandria, and Ramsey County.

**The process will occur in two phases:**

- Phase One (2-3 months): Determining the value of the opportunity and identifying the assets a partner would receive.
- Phase Two: Actively seeking and negotiating with potential partners.

**Our Vision**

The City of Champlin is a welcoming, safe, thriving community with great neighborhoods, a variety of natural amenities, convenient shopping, and excellent schools. #LIVChamplin

**Our Mission**

To provide for the stability and security of our community and its residents through guided quality growth, innovation, and the efficient use of resources.



**Interested businesses can learn more by contacting:**

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Office: (952) 855-1762 | Cell: (813) 447-0477  
[www.rinkadnetwork.com](http://www.rinkadnetwork.com)

At this time, cost details are not being disclosed.



**About the Champlin Ice Forum:**

The Champlin Ice Forum, located at 12165 Ensign Avenue North, is a premier year-round destination for skating, hockey, and community events. With an Olympic-size indoor ice sheet and a seasonal outdoor rink, it proudly hosts the Champlin Park Youth Hockey Association, Champlin Park High School boys' hockey, and Champlin Park/Coon Rapids/Anoka High School girls' hockey teams. In the offseason, it remains active with AAA programs and youth hockey camps, making it a dynamic training ground for athletes of all ages.

Designed for both players and spectators, the facility features two meeting rooms, six locker rooms, a concession stand, and skate sharpening services. With seating for up to 1,800 guests, it's a sought-after venue for tournaments, public skating, and local celebrations. Whether you're hitting the ice or enjoying the action from the stands, the Champlin Ice Forum is a vibrant centerpiece of recreation and community in the northwest metro.



<https://www.ci.champlin.mn.us/224/Champlin-Ice-Forum>



**Photos: Ice Forum Logo, Outdoor and Indoor Visuals of the Champlin Ice Forum**

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