



FOR IMMEDIATE RELEASE

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Champlin Engages Front Burner Sports & Entertainment to Explore Naming Rights for the Ice Forum

Champlin, MN – The City of Champlin has partnered with Front Burner Sports & Entertainment to explore securing a naming rights partner for the Champlin Ice Forum, a premier community facility.

The Ice Forum is more than an arena; it's a city asset and a cornerstone of the community. By pursuing a naming rights partnership, the City aims to create a mutually beneficial relationship with a forward-thinking company that shares our commitment to enhancing the resident experience. This partnership will help ensure the City continues to provide a first-class user experience for all who visit the Ice Forum. "The Ice Forum is part of the fabric of Champlin," said Dan Glynn, Director of Parks & Recreation. "We're excited about the opportunity to partner with a company that values community engagement and wants to be part of something special."

This is a unique opportunity for a forward-thinking brand to integrate itself into a facility that is one of the most well-trafficked in the area. The naming rights partner will receive unmatched exposure, including logo placement both inside and outside the facility, as well as the opportunity to forge a lasting relationship with the venue and community.

Front Burner Sports & Entertainment brings extensive experience in this space, having successfully worked with other cities and counties across Minnesota, including Elk River, Rogers, Apple Valley, Rochester, Alexandria, and Ramsey County.

The process will occur in two phases:

- Phase One (2-3 months): Determining the value of the opportunity and identifying the assets a partner would receive.
- Phase Two: Actively seeking and negotiating with potential partners.

Our Vision

The City of Champlin is a welcoming, safe, thriving community with great neighborhoods, a variety of natural amenities, convenient shopping, and excellent schools. #LIVChamplin

Our Mission

To provide for the stability and security of our community and its residents through guided quality growth, innovation, and the efficient use of resources.



Interested businesses can learn more by contacting:

Chris Potenza

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www.rinkadnetwork.com

At this time, cost details are not being disclosed.



About the Champlin Ice Forum:

The Champlin Ice Forum, located at 12165 Ensign Avenue North, is a premier year-round destination for skating, hockey, and community events. With an Olympic-size indoor ice sheet and a seasonal outdoor rink, it proudly hosts the Champlin Park Youth Hockey Association, Champlin Park High School boys' hockey, and Champlin Park/Coon Rapids/Anoka High School girls' hockey teams. In the offseason, it remains active with AAA programs and youth hockey camps, making it a dynamic training ground for athletes of all ages.

Designed for both players and spectators, the facility features two meeting rooms, six locker rooms, a concession stand, and skate sharpening services. With seating for up to 1,800 guests, it's a sought-after venue for tournaments, public skating, and local celebrations. Whether you're hitting the ice or enjoying the action from the stands, the Champlin Ice Forum is a vibrant centerpiece of recreation and community in the northwest metro.



<https://www.ci.champlin.mn.us/224/Champlin-Ice-Forum>



Photos: Ice Forum Logo, Outdoor and Indoor Visuals of the Champlin Ice Forum

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